



## INFORMATION DISCLOSURE CITATION

Docket Number

97-557

Serial Number

09/045,386

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Applicants

WALKER et al.

APR 04 2003

GROUP 3600

Filing Date

March 20, 1998

Group Art Unit

3627

4/7/03

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## U.S. PATENT DOCUMENTS #22

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIAT E

## FOREIGN PATENT DOCUMENTS

	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	Translation	
							Yes	No
ASR	A	EP 0 085 546 A2	08/10/83	Europe				
↑	B	EP 0 109 189 A1	05/23/84	Europe				
	C	07-231309	08/29/95	Japan (Abstract)				
	D	WO 96/36926	11/21/96	PCT				
↓	E	WO 97/28510	08/07/97	PCT				
ASR	F	FR 2 757 656 - A1	06/26/98	France				

## OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

ASR	G	"Magazine Subscription Sales Center - Where buying subscriptions is easy!", Customer Service Information, Interactive Magazine Sales, Inc, Email: aim@panix com.
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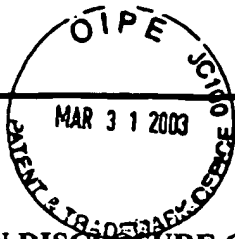
EXAMINER

Andrew Joseph Fuchs

DATE CONSIDERED:

March 13, 2006

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



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H	Brochure, "Reaching Out In New Directions", First Data Corp. Merchant Services, undated.
I	Howland, Jennifer, "National distribution: scanning the future.", Folio: The Magazine for Magazine Management, February 1985, Section: Vol. 14, pg. 69, ISSN: 0046-4333.
J	Wood, Wally, "Circulation marketing: let your magazine do the selling.", Folio: The Magazine for Magazine Management, June 1985, Vol. 14, pg. 78, ISSN: 0046-4333.
K	Reese, Diane, "Revitalizing single-copy sales.", Folio: The Magazine for Magazine Management, February 1986, Vol. 15, pg. 84, ISSN: 0046-4333.
L	Joyce, Walter, "Muscular merchandising; column", Folio: The Magazine for Magazine Management, June 1986, Vol. 15, pg. 124, ISSN: 0046-4333.
M	"Phoenix Papers to Sell Merchandise to Build Awareness", Editor & Publisher, September 17, 1988, Vol. 121, Issue 38, pg. 23, ISSN: 0013-094X.
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P	Jaben, Jan, "Magazine gift-giving made simple at retail outlets; Time Inc., Hearst, Meredith test Subscriber Systems' method of selling gift subscriptions; News", Folio's Publishing News, February 15, 1991, Vol. 3, No. 2, pg. 15, ISSN: 1043-8688.
Q	Horton, Liz, "Holiday gift subs up, some due to novel promotions.", Folio: The Magazine for Magazine Management, February 1, 1992, Section: Vol. 21, No. 2, pg. 39, ISSN: 0046-4333.
R	Carlson, Lynn, "Decreasing Your Direct-Mail Costs", Folio: The Magazine for Magazine Management, September 1, 1992, Vol. 21, Issue 9, pp. 81-82, ISSN: 0046-4333.
S	Manly, Lorne, "A newsstand for the electronic age", Folio: The Magazine for Magazine Management, September 15, 1993, Vol. 22, No. 16, pg. 17, ISSN: 0046-4333.

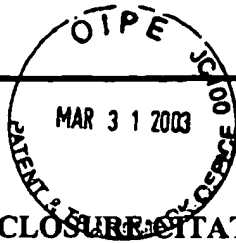
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Andrew Joseph Kelly

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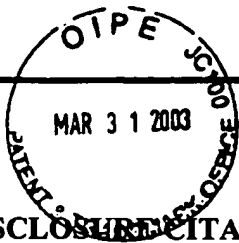
AR	T	Hochwald, Lambeth, "Sub sources that break with tradition", Folio: The Magazine for Magazine Management, May 1, 1994, Vol. 23, Issue 8, pp. 46-48, ISSN: 0046-4333.
↑	U	Love, Barbara, "Selling Subscriptions at newsstands", Folio: The Magazine for Magazine Management", June 1, 1994, Vol. 23, Issue 10, pg. 10, ISSN: 0046-4333.
	V	"The super subs", Precision Marketing, October 24, 1994, No. 0, Vol. 0, pg. 23, ISSN: 0957-4913.
	W	Cyr, Diane, "Distribution woes; declining newsstand circulation; includes related article on preventing newsstand fraud", Folio: The Magazine for Magazine Management, January 1995, Vol. 23, No. 19, pg. 170, ISSN: 0046-4333.
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	Y	Kelly, Keith J., "Hearst opens a cyberspace newsstand", Advertising Age, January 30, 1995, Vol. 66, Issue 5, pg. 14, ISSN: 0001-8899.
	Z	Schnuer, Jenna, "Overnight options add to distribution mix; distribution of 'Inside Sports' magazine", Folio: The Magazine for Magazine Management, March 1, 1995, Vol. 24, No. 4, pg. 19, ISSN: 0046-4333.
	AA	Kelly, Keith J., "Publishers pine for cyber-profits", Time Inc., March 13, 1995, Vol. 66, Issue 11, pp. S-22, ISSN: 0001-8899.
	BB	"Hearst Corporation launches 'The Multimedia Newsstand'", Link-Up, March/April 1995, Vol. 12, Issue 2, pg. 1, 36, ISSN: 0739-988X.
	CC	Wilson, Steve, "Out of print - but not business; magazines move away from print in favor of electronic publishing", Folio: The Magazine for Magazine Management, May 1, 1995, Vol. 24, No. 8, pg. 22, ISSN: 0046-4333.
↓	DD	Hochwald, Lambeth, "Postal blues: circulators cope with the rate crunch.", Folio: The Magazine for Magazine Management, May 1, 1995, Vol. 24, No. 8, pg. 54, ISSN: 0046-4333.
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GG	Graham, Anne, "Nonmember subs - or not? Nonmember subscriptions to association magazines; includes tips from publishers", Folio: The Magazine for Magazine Management, June 1, 1995, Vol. 24, No. 10, pg. 47, ISSN: 0046-4333.
HH	Miller, Paul, "Magazine deal lacks catalog appeal; Brief Article", Folio: The Magazine for Magazine Management, June 15, 1995, Vol. 24, No. 11, pg. 30, ISSN: 0046-4333.
II	Wilson, Steve, "Directory assistance: a buyer's guide can give you a big boost in revenue and attract new advertisers and subscribers.", Folio: The Magazine for Magazine Management, October 1, 1995, Vol. 24, No. 16, pg. 40, ISSN: 0046-4333.
JJ	Garratt, David, "What premium on on-cover premiums?", Folio: The Magazine for Magazine Management, October 1, 1995, Vol. 24, No. 16, pg. 53, ISSN: 046-4333.
KK	"HFS Incorporates and Hachette Filipacchi Magazines; announce launch of Century 21 House & Home Magazine...", Business Wire, November 20, 1995.
LL	Hochwald, Lambeth, "Circulation secrets: nine steps to a successful circulation launch strategy includes list of resources", Folio: The Magazine for Magazine Management, February 1, 1996, Vol. 25, No. 2, pg. 53, ISSN: 0046-4333.
MM	Kerwin, Anne Marie, "Notably at the newsstand: InStyle, Financial World push for greater single-copy sales.", Inside Media, February 7, 1996, Vol. 8, No. 3, pg. 26, ISSN: 1046-5316.
NN	Adams, Mark, "Capell reports sales drop at newsstands", Mediaweek, March 11, 1996, Vol. 6, No. 11, pg. 27, ISSN: 1055-176X, CODEN: MADEAP.
OO	McKinney, Jeff, "Merchant program could pay off for Provident", The Cincinnati Enquirer, March 24, 1996, Section: Financial, pg. E02.
PP	Raab, David M., "Package Aids Catalog Management", DM News, April 22, 1996, Section: Software Review, pg. 14.
QQ	Hodges, Jane, "'WSJ' puts squeeze on Web subscriptions", Advertising Age, April 29 1996, Vol. 67, Issue 18, pg. 34, ISSN: 0001-8899.

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*Andrew Joseph Fudy*

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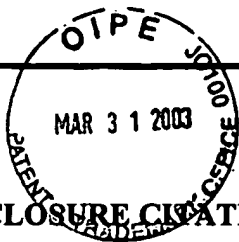
3627 GROUP 3600

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"NCR 7453 PC-Based Point-of-Sale Solution", NCR Corporation, Copyright 1998.

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March 13, 2005

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# Electronic Information Disclosure Statement



## METHOD AND APPARATUS FOR CONTROLLING THE PERFORMANCE OF A SUPPLEMENTARY PROCESS AT A POINT OF SALE TERMINAL

Application:   
09/045386

Confirmation: 9821

Applicant(s): Jay WALKER

Docket  
Number: 97-557

Group Art  
Unit: 3627





Examiner: Andrew J. Rudy

search string: ( 5428606 or 5521364 or 5528490 or 5544040 or 5630103 or 5759101 or 5890718 or 5694546 or 5794210 or 5926796 or 6014641 or 6021390 or 6229879 ).pn.

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### US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Citation No.	Patent Number	Date	Bar Code	Patentee	Class	Subclass
	P01	5428606	1995-06-27		Moskowitz		
	P02	5521364	1996-05-28		Kimura et al.		
	P03	5528490	1996-06-18		Hill		
	P04	5544040	1996-08-06		Gerbaulet		

<input checked="" type="checkbox"/>	P05	5630103	1997-05-13		Smith et al.
<input checked="" type="checkbox"/>	P06	5759101	1998-06-02		Von Kohorn
<input checked="" type="checkbox"/>	P07	5890718	1999-04-06		Byon
<input checked="" type="checkbox"/>	P08	5694546	1997-12-02		Reisman
<input checked="" type="checkbox"/>	P09	5794210	1998-08-11		Goldhaber et al.
<input checked="" type="checkbox"/>	P10	5926796	1999-07-20		Walker et al.
<input checked="" type="checkbox"/>	P11	6014641	2000-01-11		Loeb et al.
<input checked="" type="checkbox"/>	P12	6021390	2000-02-01		Satoh et al.
<input checked="" type="checkbox"/>	P13	6229879	2001-05-08		Walker et al.

## Signature

Examiner Name	Date
	March 13, 2006



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(Use several sheets if necessary)

Docket Number (Optional)

WD2-97-557

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Group Art Unit

2786-3627

**U.S. PATENT DOCUMENTS**

*EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	A.	3,573,747	04-06-71	Adams et al.			
	B.	4,108,361	08-22-78	Krause			
	C.	4,323,770	04-06-82	Dielot et al.			
	D.	4,494,197	01-15-85	Troy et al.			
	E.	4,500,880	02-19-85	Gomersall et al.			
	F.	4,669,730	01-02-87	Small			
	G.	4,677,553	06-30-87	Roberts et al.			
	H.	4,689,742	08-25-87	Troy et al.			
	I.	4,760,247	07-26-88	Keane et al.			
	J.	4,815,741	03-28-89	Small			
	K.	4,825,045	04-25-89	Humble			

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	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
							YES	NO
ASR	L.	WO 97/46961	12-11-97	PCT			✓	

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ASR	M.	"CAPE TOWN," Reuters, November 8, 1979, Thursday PM Cycle.
ASR	N.	"SAVE THE MARK," Financial Times (London), February 1, 1983, Section I: Men & Matters at Pg. 12.

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**U.S. PATENT DOCUMENTS**

*EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
ASL	O.	4,839,507	06-13-89	May			
	P.	4,854,590	08-08-89	Jolliff et al.			
	Q.	4,859,838	08-22-89	Okiharu			
	R.	4,882,473	11-21-89	Bergeron et al.			
	S.	4,910,672	03-20-90	Off et al.			
	T.	4,922,522	05-01-90	Scanlon			
	U.	4,937,853	06-26-90	Brule et al.			
	V.	4,982,337	01-01-91	Burr et al.			
	W.	4,993,714	02-19-91	Golightly			
	X.	5,056,019	10-08-91	Schultz et al.			
ASL	Y.	5,119,295	06-02-92	Kapur			

**FOREIGN PATENT DOCUMENTS**

	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
							YES	NO

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Z.	Greene, Jan, "Farm bills please assns; National Grocers Association," Supermarket News, December 23, 1985, Vol. 35, Pg. 6.
AA.	"POS spectrum: a lottery looks to POS for growth," POS News, January 1989, Vol. 5, No. 7, Pg. 8.

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AS	BB.	5,177,342	01-05-93	Adams			
	CC.	5,216,595	06-01-93	Protheroe			
	DD.	5,223,698	06-29-93	Kapur			
	EE.	5,231,569	07-27-93	Myatt et al.			
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	GG.	5,243,515	09-07-93	Lee			
	HH.	5,256,863	10-26-93	Ferguson et al.			
	II.	5,262,941	11-16-93	Saladin et al.			
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						YES	NO

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MM.	Kuttner, Robert, "Computers May Turn The World Into One Big Commodities Pit," Business Week, September 11, 1989, Economic Viewpoint, Number 3123, Pg. 17.
NN.	Schrage, Michael, "An Experiment in Economic Theory; Labs Testing Real Markets," The Record, November 26, 1989, Business, Pg. B01.

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ASR	OO.	5,297,031	03-22-94	Guttermann et al.			
↑	PP.	5,309,355	05-03-94	Lockwood			
	QQ.	5,420,606	05-30-95	Begum et al.			
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	SS.	5,504,475	04-02-96	Houdou et al.			
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ASR	DDD.	Del Rosso, Laura, "Marketel Says It Plans To Launch Air Fare 'Auction' In June," Travel Weekly, April 29, 1991, Vol. 50, No. 34, Pg. 1.
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